



Jared L. Cherry

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Jared focuses his practice on adversarial proceedings involving intellectual property and development of strategic intellectual property portfolios. His cases over the past decade have resulted in settlements, license fees, and judgments in favor of his clients totaling more than \$50 million. He has also successfully defended against claims of infringement and invalidated patents asserted against his clients, in one case obtaining a rare summary judgment victory on inequitable conduct that was affirmed by the Federal Circuit on appeal.

Jared has broad experience in all aspects of litigation, having handled complex disputes involving patents, trademarks, copyrights, and trade secrets. He has been successful in resolving matters on summary judgment and avoiding the significant costs and uncertainties associated with trials.

Jared has experience in managing and developing patent portfolios in a range of technologies, including electrical power systems, automobiles, and software applications. Jared has personally written and prosecuted hundreds of issued patent applications and is listed as the attorney of record on the face of [125 granted patents](#) and counting.

Jared is proud of his pro bono experience, which has included representing veterans before the U.S. Veteran's Agency in connection with disability claims and representing cancer victims in connection with the U.S. Department of Justice's Radiation Exposure Compensation Program.

Representative Matters

Ford Motor Company v. Autel, Case No. [14-13760](#) (E.D. Mich.)

Represented Ford in complex litigation involving infringement of Ford's automotive diagnostic software and claims brought by Autel in the Shenzhen Intermediate People's Court in China alleging anticompetitive action related to Ford's diagnostic software. The case settled on confidential terms days before a hearing on Ford's motion for summary judgment.

Ford Motor Company v. Launch, Case No. [17-12906](#) (E.D. Mich.)

Represented Ford in litigation involving infringement of Ford's automotive diagnostic software. Launch agreed to pay damages and licensing fees of \$14,000,000.00 to Ford shortly before a hearing on Ford's motion for a preliminary injunction.

Ford Motor Company v. ThermoAnalytics, Case No. [14-13992](#) (E.D. Mich.)

Represented Ford in litigation over ownership of software for thermal modeling. The case settled on confidential terms after the Court granted [summary judgment](#) in favor of Ford on Ford's claim of ownership of the software.

Purjes Foundation v. DigiNext, Case No. [17-1190](#) (D. Utah)

*Represented Purjes Foundation in lawsuit over ownership of the acclaimed film *Eating you Alive*. The Court granted summary judgment in favor of Purjes Foundation on all issues.*

Spellbinders v. QuickKutz, Case No. 09-2600 (D. Ariz.), Case No. 2013-1081 (Fed. Cir.)

Represented QuickKutz in defending against claims of patent infringement. The District Court granted [summary judgment](#) and invalidated the patent in suit for inequitable conduct and entered terminating sanctions against Spellbinders and its owners for litigation misconduct. The Federal Circuit summarily affirmed the District Court's ruling of inequitable conduct and terminating sanctions. Spellbinders settled QuickKutz's claims for [recovery of attorney's fees and costs](#) on confidential terms following the [Federal Circuit's ruling](#).

Education

- S. J. Quinney College of Law, University of Utah, J.D., *with highest honors*, 2007
 - Dean's Award for highest GPA in graduating law school class
 - Order of the Coif
 - Law Review Editor 2006-2007
- University of Utah, B.S., Electrical Engineering, *cum laude*, 2004

Admissions

- U.S. Patent and Trademark Office (2005)
- State Bar of Utah (2007)
- U.S. District Court for the District of Utah (2007)
- U.S. Court of Appeals for the Federal Circuit (2012)
- State Bar of Michigan (2016)

Honors & Activities

- Utah Business's Legal Elite (Intellectual Property), listed since 2017
- Member of the David K. Winder IP Inn of Court